



TRUNK  
3512-16-01 ¥260,000  
H720 W1020 D600



TRUNK  
H180 W925 D560  
3739-08-01 ¥29,000



TRUNK  
3516-36-01 ¥180,000  
H650 W1030 D580



TRUNK  
3516-33-01 ¥220,000  
H1110 W570 D540





VINTAGE TRUNK  
WILLIAM BAL COMPANY  
3740-16-01 ¥1,500,000  
H1410 W750 D580

## William Bal, Inc.

THE trunk manufacturing business of William Bal, Inc., had its inception in March, 1898. It was called at that time the Guarantee Sample Trunk Works, manufacturing sample trunks only and occupying about 400 square feet of space in a basement, corner of Broadway and Houston street, New York City.

About the end of the first year the business was moved to a little larger basement at 603 Broadway, which was outgrown, necessitating another move to 679 Broadway.

In 1902 the style of the firm was changed to Bal & Park. An old barn and wagon shed was secured in Passaic and converted into a factory with a working force of four men.

ing of 15,000 square feet floor space was purchased. This building, located at Johnson street and N. J. R. R. avenue, forms the nucleus of the present Bal factories.

In 1909 a third store was opened at 4 West 22d street which from the first has been a pronounced success.

The firm again found themselves cramped for room, and in 1910 the surrounding property, constituting half a block, was purchased. On this a modern six-story building with an additional 42,000 square feet of space was erected.

In January, 1911, the firm started their Auto Luggage Department, in which they manufacture a distinctive line of Auto Trunks. This branch, while young, is rapidly assum-



WILLIAM BAL, INC., JOHNSON STREET.

This building was enlarged from time to time to take care of the ever increasing business.

In October, 1904, Mr. Park withdrew from the firm and Mr. Bal again took sole charge.

The theatrical branch of the business began to grow in 1905, and at that time a store was opened in 40th street to handle this trade. This business has grown steadily, necessitating larger quarters and the present uptown store at 145 West 45th street, is doing a flourishing business.

The business had now grown to such proportions that considerable money was needed to finance it. To this end Mr. Andrew Peck, formerly of Peck & Snyder, was called on and in April, 1906, the business was incorporated under the name of William Bal, Inc. with a paid in capital of \$50,000, Mr. Peck being president and Mr. Bal secretary and treasurer.

The Passaic property was outgrown in 1907 and the business was moved to Newark, where a three story build-

ing proportions that will necessitate the acquiring of more space in the near future.

In May, 1911, the business of Krick, Burger & Co. was purchased and combined with the firm's bag department, making a high grade line of traveling bags and suit cases.

A further addition of 33,000 square feet was erected during 1911, and at this time the paid in capital stock was increased to \$100,000. The business now covers a floor space of approximately 90,000 square feet.

In order to handle the local personal trade, a retail showroom was opened at 14 Brantford place, Newark, in December, 1911. Judging from the first few months' business, its success is assured.

The William Bal, Inc., has the largest specialty trunk factory in the country, selling its products direct to the consumer. The plant is equipped with the latest models of machinery for the construction of trunks. The working force to-day consists of about 125 skilled operatives.

**WILLIAM BAL COMPANY**  
MAKERS  
"Built with a Conscience"

**SINCE 1898**  
WE HAVE BEEN PRODUCING SAMPLE TRUNKS AND CASES, THAT HAVE RENDERED DEPENDABLE SERVICE.

OUR PURPOSE IS TO CONTINUE TO "BUILD TRUNKS WITH A CONSCIENCE." IF THIS TRUNK DOES NOT RENDER SATISFACTORY SERVICE PLEASE ADVISE US.

FACTORY      SALESROOM  
16 JOHNSON ST. NEWARK, N. J.      239 W. 39 ST. N. Y. C.

**This Trunk**  
will wear twice as long  
if given a coat of  
**Spar Varnish**  
twice a year.





TRUNK  
H235 W790 D540  
3739-08-36 ¥150,000



LARGE TRANK  
3321-05-01 ¥150,000  
H870 W1270 D480



TRUNK  
H300 W760 D410  
3739-08-15 ¥49,000



TRUNK 1910'S  
3074-13-05 ¥220,000  
H650 W1025 D575



TRUNK 1900'S  
3074-13-04 ¥240,000  
H620 W780 D455



TRUNK 1920'S  
2663-36-01 ¥140,000  
H530 W750 D460



2679-09-01 ¥190,000  
H320 W910 D520



TRUNK 1920'S  
3074-13-02 ¥160,000  
H310 W915 D535



TRUNK 1910'S  
3060-04-01 ¥220,000  
H645 W980 D605







TRUNK 1930'S  
3074-02-03 ¥84,000  
H235 W760 D540



TRUNK  
H330 W820 D550  
2463-02-03 ¥190,000



TRUNK  
H310 W800 D440  
3512-04-13 ¥65,000



TRUNK  
H240 W740 D530  
3073-02-02 ¥84,000





2642-04-01 ¥189,000  
H380 W1000 D580



2662-10-01 ¥195,000  
H330 W1110 D550



2679-09-03 ¥170,000  
H320 W910 D530



3158-03-01 ¥190,000  
H450 W1000 D540



3163-01-24 ¥98,000  
H780 W500 D230